

Wakefield Co-operative Bank – Small Business Weekend \$250 Visa Card Giveaway

OFFICIAL RULES

1. **ELIGIBILITY:** No purchase necessary to enter to receive the gift card. Must be a Massachusetts resident and 18 years of age or older to enter. Wakefield Co-operative Bank employees and immediate family members (parents, children, spouses) are not eligible to participate. Participants agree to be bound by these official rules. Giveaway is subject to all applicable federal, state and local laws and is void where prohibited.
2. **TO ENTER:** The giveaway begins at 12am Eastern Standard Time (EST) on Friday, November 26th and ends at 11:59pm EST on Monday, November 29th.
 - a. Post your answer to the #ShopSmall01880 question (How would you spend an extra \$250 in your pocket to shop small this holiday season?) on Wakefield Co-operative Bank's Facebook page for the chance to receive a \$250 Visa Gift Card. Answer must be posted in the comments section of the #ShopSmall01880 post.
 - b. Stop by one of the bank's branches located at 342 Main Street, Wakefield, 596 Main Street, Lynnfield or 526 Main Street, Melrose and submit your #ShopSmall01880 answer in person.
3. **SELECTION AND NOTIFICATIONS:** \$250 Visa Gift Card recipient will be chosen at random and either notified via a public post on Wakefield Co-operative Bank's Facebook page and by private message or called/emailed (if in-person submission) on Tuesday, November 30th. Recipient must acknowledge the receipt of the notification by commenting on the public post, responding to the private message, or contacting Jennie Terry at 781-245-3890 or jterry@wcbbank.com by Thursday, December 2nd. If Wakefield Co-operative Bank is not contacted within the specified time, or the recipient does not agree to the official rules and conditions, his/her prize will be forfeited and an alternate recipient will be chosen.
4. **RELEASE:** Gift card recipient must agree to release Wakefield Co-operative Bank and Facebook, along with any of their agencies, affiliates, directors, and employees, from all liability, claims, costs, or actions of any kind for injuries, damages, or loss of property in conjunction with participating in this giveaway. This includes, but is not limited to, travel related to the giveaway.
5. **PUBLICITY RIGHTS:** Gift card recipient grants Wakefield Co-operative Bank permission to use their name, photo, and giveaway information in any media for advertising, trade, or promotional purposes without further compensation, notice, review, or approval.
6. **SPONSOR:** Wakefield Co-operative Bank, 342 Main Street, Wakefield, MA 01880 is the sponsor of this giveaway. This promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook. Questions, comments or complaints should be directed to the bank.